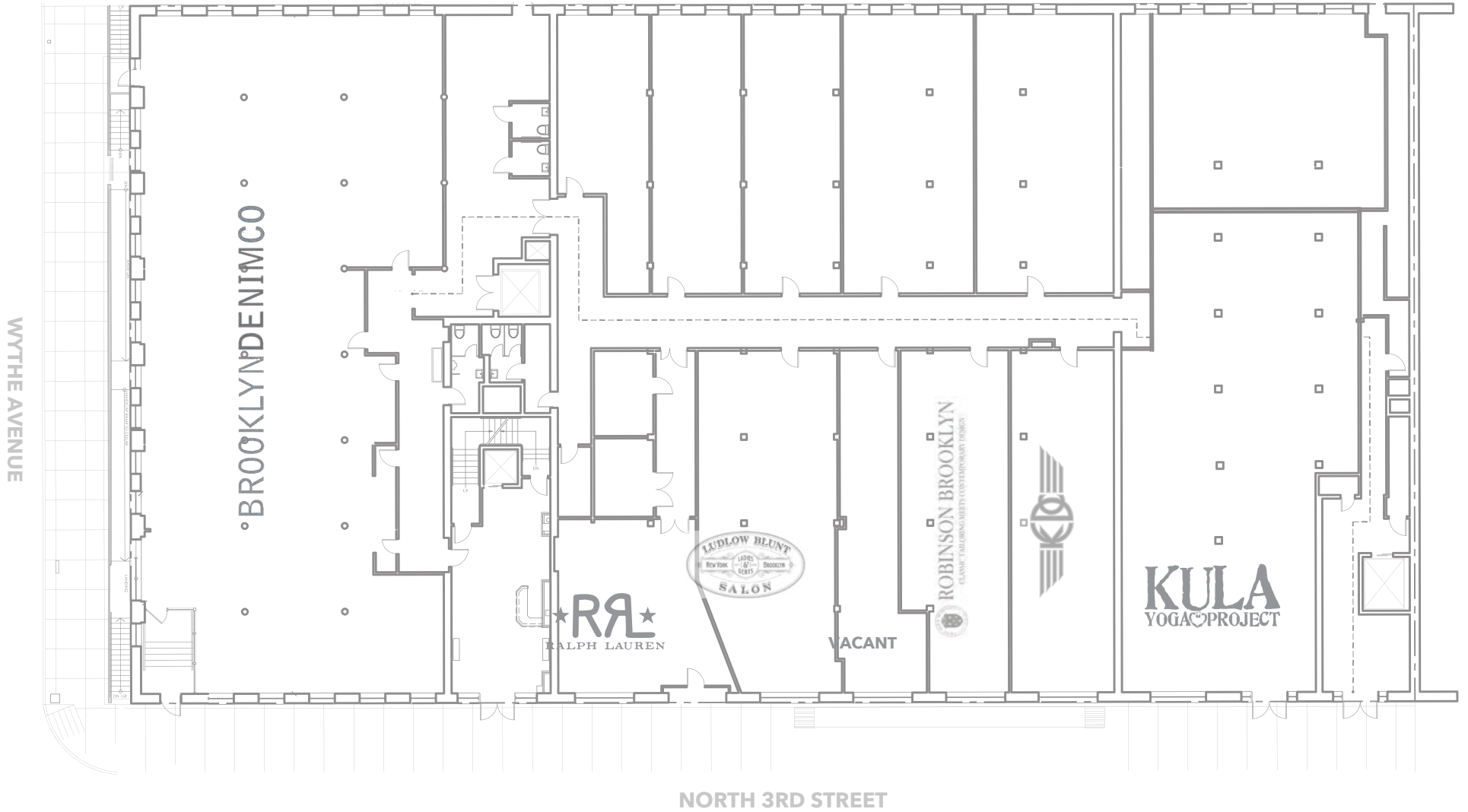


RETAIL AT THE MILL BUILDING



1,200 - 2,800 SQUARE FEET BOUTIQUES AVAILABLE

STREET LEVEL



DEMOGRAPHICS & MAP

- CURRENT POPULATION IN THE TRADE AREA: 139,254
- ANNUAL GROWTH RATE: 1.41%
- ESTIMATED POPULATION GROWTH IN 2021 TO BE 149,347
- MEDIAN AGE: 31.9

Proximity to multiple luxury high-rise buildings
 Waterfront with over 1650 existing residential units along Kent Avenue & an additional
 3656 residential units & 600,000 square feet of office space currently under development



THE MILL BUILDING, WILLIAMSBURG SINCE 1910


1,200-2,800 SF of space with authentic, industrial character and strong physical quality is now available on the North 3rd Street side of The Mill Building - one of Williamsburg's most recognizable factory buildings. Located at the corner of Wythe and North 3rd Streets, one of the neighborhood's most dynamic intersections, strong retail tenants range from long-time international giants to local emerging industry disruptors. The Mill Building houses national icon RRL, alongside Ludlow Blunt Salon and Robinson Brooklyn.

Accessible national brands anchor the immediate vicinity, including **Whole Foods**, **Apple** and **Equinox** on Bedford, the future **Trader Joe's** on Kent, and **J. Crew** directly across the street. Brooklyn-born **Pilgrim Surf** and **Mast Brothers Chocolate**, together with New York favorite **La Esquina**, solidify the block's status as the heart of authentic Williamsburg. Surrounding the Mill Building are some of the country's hottest tech, media, and creative companies, such as first-to-market leaders **WeWork** and **Vice Media**. These companies have drawn a new creative class to the district, youthful employees who largely walk to work.

Five new luxury hotels, including **The Wythe**, **The William Vale**, **The Williamsburg**, and the future **Huxton**, are just a short walk away on Wythe, ensuring a constant tourist presence. Meanwhile, North 3rd Street extends the retail corridor's reach to the nearby waterfront luxury towers.

As established brands and fresh newcomers continue to move into the neighborhood, North 3rd has emerged as a dominant east-west thoroughfare for affluent, inquisitive neighbors and tourists.





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85 · N · 3RD
WILLIAMSBURG, BROOKLYN