



# THE NEW YORK OBSERVER

June 8, 2011

LEASE BEAT

## Stella McCartney Turns Greene

Tweet

0

Like



PRINT

By Jotham Sederstrom 10:08am



**Stella McCartney**, the fashion and accessories retailer (and, incidentally, the daughter of some guy named Paul) has signed on to open a new store in the heart of Soho.

The **10-year, 5,200-square-foot** lease at **112 Greene Street** encompasses the ground floor and lower level, said brokers for **Cushman & Wakefield** who represented the building's landlord in the transaction. The store, which was **first reported last week in *Women's Wear Daily***, will open this fall.

**Cushman & Wakefield's Andrew Kahn** and **Jonathan Scibilia** represented the landlord, a limited liability corporation called 112 Greene Street Partners. **Joel Isaacs** of **Isaacs & Company** represented Stella McCartney.

"The ownership is thrilled to welcome Stella McCartney to one of the best retail positions for a fashion brand in SoHo," said Mr. Kahn, a Cushman senior broker, in a statement. "This block of Greene Street represents one of the strongest retail segments in SoHo with brands that include Ralph Lauren, Apple, Louis Vuitton, Etro and John Varvatos."